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| **Humanities Core Blog Post Rubric (Updated for 2018-9)** | | | | |
|  | **Conceptual** | **Rhetorical** | **Language and Organization** | **Evidence and Citation** |
| **A** | Poses and investigates complex humanistic research questions; expresses clear and meaningful positions on pertinent topics and original ideas; considers multiple perspectives and makes nuanced connections to HC theme; exhibits the development of original ideas over time | Strikes a balance between first-person reflection and scholarly engagement in an elegant and absorbing voice; exhibits clear purpose and audience engagement; uses multimodal and hypertextual elements effectively; conveys pertinence and exigency of subject matter; anticipates reader’s need for information, explanation, and context | Uses sophisticated sentences effectively with few minor technical errors; adheres to blog form in structure and organization; presents cohesive, developing paragraphs and smooth, effective transitions; organization seems particularly apt | Fluidly integrates well-chosen, properly-cited evidence—drawn from a range of reliable scholarly and journalistic sources—with original, research-based analysis |
| **B** | Articulates humanistic research  questions and meaningful  position on pertinent topics; ideas move beyond the obvious; attempts to consider multiple perspectives and often makes connections to HC theme; some development of ideas over time | First-person reflection and scholarly engagement mesh; as a whole, exhibits awareness of audience and purpose; consistently employs multimodal and hypertextual elements; mostly expresses pertinence of subject matter; addresses the reader’s need for information, explanation, and context | Sentences are clear, though not always elegant; may have problematic word choice, use cliché, exhibit occasional general or absolute language; structure and organization mostly adhere to blog form; cohesive paragraphs; articulated transitions; solid organization | Analysis and evidence are largely well-integrated; most claims are research-based and supported by verifiable evidence from scholarly and journalistic sources; a few sources may not be properly cited |
| **C** | Discusses humanistic topics and presents clear (if not meaningful) positions; reflects on HC theme but often describes or summarizes ideas presented in lecture or seminar; some consideration of other perspectives; blog posts exhibit repetition of ideas over time | Some difficulty developing voice appropriate  to this genre; some lack of awareness of audience and purpose; posts may lack multimodality or hyperlinked references when appropriate; occasionally resorts to overly personal or confessional narrative or  reflection; pertinence of subject matter  sometimes unclear | Overuse of cliché, general or  absolute language; more frequent wordiness; unclear, awkward sentences; structure and organization do not fully adhere to blog form; may adopt the conventions of other genres; some non-cohesive  paragraphs or missing transitions between ideas | Evidence use may not reflect the complexity of the research process; makes attempt to cite correctly, however sources sometimes unreliable and/or improperly cited; limited types of sources and/or dearth of academic sources |
| **D** | Fails to pose or investigate  humanistic research questions;  unfocused, exhibits no clear  position; little to no consideration of  other perspectives or engagement with HC theme; posts lack development of ideas over time | Unaware of audience, purpose, and genre;  little attention to voice and appropriate diction; often relies on overly personal or confessional material; pertinence of subject matter unclear | Major grammatical or proofreading errors that impede readability; structure and organization unclear; no logical development; paragraphs not unified or digressive; often repeats ideas or verbiage | Posts make little or no connections to verifiable  scholarly or journalistic sources and/or sources represent failure to evaluate online materials for veracity and integrity |
| **F** | Missing, incomplete, or plagiarized | Missing, incomplete, or plagiarized | Missing, incomplete, or plagiarized | Missing, incomplete, or plagiarized |