

Humanities Core: Animals, People, and Power
Criteria for Assessment of Multimodal Research Presentation

Rhetorical awareness of audience and purpose:

Does the presentation inform site visitors about the primary source and the methods of analysis by presenting key terms and any historical or theoretical context the audience would need to understand the topic? Does the presentation communicate why this research is interesting, important, or applicable (why someone interested in the theme of Animals, People, and Power should learn about this primary source)?

Interpretation and ethos:

Does the presentation assert an original interpretation of the primary source in a persuasive scholarly voice and convey to the audience how this interpretation contributes to the scholarly conversation on the topic? Does the presentation cite relevant sources using citational practices appropriate to scholarly digital media, including strategic and responsible use of working links?

Genre and multimodality:

Is the presentation an organized, creative composition employing multiple modes of online communication (verbal, visual, aural, etc.) effectively, taking advantage of the multimodal opportunities of the website platform and/or other digital tools, and thus demonstrating the development of digital literacy skills? Is the presentation strategically framed on the website and easy for site visitors to access?